



# NEWSLETTER

Issue : 05

Release Date: 22<sup>nd</sup> May 2023



## SVANidhi Mahotsav Celebration in Maharashtra Pune:

Celebrated SVANidhi Mahotsav on 17th May 2023 at Pune. This was one of the main events of Maharashtra to recognize the contribution of street vendors and motivate them for further business growth. Shri Chandrakantdada Patil, Hon'ble Minister for Higher and Technical Education, Parliamentary Affairs, Government of Maharashtra graced the event and motivated the street vendors. Shri Rahul Kapoor, Joint Secretary and Mission Director DAY-NULM and PM SVANidhi from MoHUA also attended the event and interacted with beneficiaries. The event successfully inculcated the feeling of belongingness and inclusion among street vendors as the city first time hosted such an event for street vendors and their families. The various other activities like digital on-boarding and training of PM beneficiaries, distribution of loans, distribution of PARICHAY board to beneficiaries, exhibition of SHGs product were also organized during the event.



## Training organised for CRPs in Andhra Pradesh



Two-day training program was organised in the state of Andhra Pradesh in which over 1,000 Community Resource Persons (CRPs) across 20 Urban Local Bodies (ULBs) participated. The training focussed on strengthening community based organisations, book-keeping, roles & responsibilities of sub-committees, identifying livelihood opportunities for Self-Help Group (SHG) women, and other related topics. Initiatives like this can result in socio-economic empowerment of urban poor families.

## Bhandara:

On May 13, 2023, SVANidhi Mahotsav was organized at Bhandara ULB of Maharashtra to celebrate remarkable journey of PM SVANidhi in the city. Dr. Bhagwat Karad, Hon'ble Minister of State in Ministry of Finance, Government of Maharashtra graced the event along with Senior officers of Government of India and the State Government. Shri Ashish Bagde, Deputy Secretary from MoHUA attended the event. The event included various activities like loan melas, digital training, food festivals and cultural programs. A large number of Street Vendors and their families participated in the event and shared details of benefits availed under the scheme.



## Workshop for Street Vendors at Arunachal Pradesh

A one-day workshop-cum-training for street vendors was organised by the District Urban Development Agency, Tezu, Arunachal Pradesh. The objective of the workshop was to provide a better understanding of the various government schemes and initiatives available to street vendors. Resource persons from various departments shared their schemes with the street vendors. Over 230 vendors attended the workshop and learned about various welfare schemes and resources that can benefit them. Certificates of Vending, SMART IDs, and PM SVANidhi Parichay Boards were also distributed to the eligible vendors at the workshop.



## Training for ALFs and SHGs on food processing

A training was organised for the office bearers of urban Self Help Groups (SHGs), members of Area Level Federations (ALFs), and beneficiaries of Pradhan Mantri Formalisation of Micro Food Processing Enterprises Scheme (PMFME) in Municipal Council Sujampur of Himachal Pradesh. The training focused on income generation activities for SHG women and discussed all benefits under the PMFME scheme in detail. SHG women were encouraged to come forward in the field of handicrafts, especially bamboo craft products and other local products. In addition, the training also covered new ideas of marketing of SHG products.





## Meeting to expedite digital onboarding of Street Vendors

To understand and address the challenges in digital onboarding of street vendors, a meeting was conducted on 15th May 2023 with Digital Payment Aggregators (DPAs), India Post Payments Bank (IPPB) and National Payments Corporation of India (NPCI). Shri Manoj Joshi, Secretary, MoHUA chaired the meeting. The DPAs and IPPB shared their suggestions and assured their full support in expediting digital onboarding.



### PM SVANidhi Progress since 2020 -21 till May 22<sup>nd</sup>, 2023



**45.44 lakh**  
loan disbursed



**₹5640 crore**  
amount disbursed  
amount loan

1<sup>st</sup>

**term loan**  
35.67 lakh

2<sup>nd</sup>

**term loan**  
9.27 lakh

3<sup>rd</sup>

**term loan**  
50,415



**15.76 lakh**  
SVANidhi Se  
Samridhi profiling



**39.50 lakh**  
SVANidhi Se Samridhi  
sanctioned



**32,77,057**  
Livelihoods  
created



**83,60,132**  
Self-Help Groups  
(SHGs) formed



**14,26,580**  
Candidates  
Skill Trained



**28,47,560**  
Street Vendors  
Issued ID Cards



**36,49,557**  
Certificate of  
Vending issued



**1,29,844**  
Shelter spaces created  
for urban homeless



3<sup>rd</sup> Anniversary of PM SVANidhi is  
going to be celebrated on  
1<sup>st</sup> June, 2023

