

# NEWSLETTER

Issue: 22

Release Date: 15<sup>th</sup> September 2023



## Additional Secretary, MoHUA reviews Gujarat PM SVANidhi progress

Smt. D. Thara, Additional Secretary MoHUA, reviewed the progress of PM SVANidhi in Gujarat during her visit to Ahmedabad on 11<sup>th</sup> Sep'23. State Mission Director, Municipal Commissioners, and bank officials participated in the meeting. Smt. Thara

advised the State to mobilize new applications and asked the banks to clear the pendency on priority. She further advised the stakeholders to work together and make the mobilization camps scheduled from 13<sup>th</sup> to 15<sup>th</sup> Sep'23, a resounding success.



## MD & JS, PM SVANidhi reviews PM SVANidhi performance with State Nodal Officers

Shri Rahul Kapoor, Mission Director & Joint Secretary (JS), PM SVANidhi reviewed the performance of the PM SVANidhi scheme with all the State Nodal Officers (SNOs) on 15<sup>th</sup> Sep'23. Under the scheme, so far 61.53 lakh loans are disbursed to 46.4 lakh beneficiaries. The State Nodal Officers are coordinating with all the States/UTs and supporting their efforts in achieving the revised targets set to be achieved by Dec'23. The SNOs shared the progress of the respective states/ UTs and highlighted issues/ challenges that need attention. JS praised the ongoing, effective coordination with the states, noting its significant contribution to achieve the existing targets and the periodic upward revisions thereof.



## Tripura inaugurates a Vending Zone

Hon'ble Member of Parliament, Shri. Rebati Tripura inaugurated a vending zone named 'BANALATA' in Ambassa Municipal Council of Tripura. Officials from the Municipal Council such as Chairperson, Chief Executive Officer (SDM) and others were present in the inauguration. Selected Street Vendors were allotted space along with modern vending carts in this newly inaugurated zone.

The vending zone is equipped with various facilities such as drinking water, toilets, and electricity ensuring a more convenient and hygienic environment for the vendors as well as to the public.



## West Bengal inaugurates Shelter for Urban Homeless

Members of the Legislative Assembly, Smt. Nilabati Saha and Shri Abhijit Sinha inaugurated a newly constructed shelter for urban homeless in Sainthia Municipality, West Bengal. This shelter has 50 beds and all

necessary amenities such as kitchens, bathrooms, drinking water, and toilets. The opening of the Shelter is a positive step towards enhancing the safety and standard of living for urban homeless people in the ULB.



## SVANidhi Se Samridhi hits a landmark of 50 lakh scheme sanctions

More than 50 lakh scheme sanctions have been provided under SVANidhi Se Samridhi, emphasizing the dedication to provide holistic development of Street Vendors' families. During the monthly camps held from 4<sup>th</sup> Sep to 9<sup>th</sup> Sep 2023, profiling for 26,326 Street Vendors families was successfully conducted along with the provision of 66,395 scheme sanctions. Eight states such as Andhra Pradesh, Gujarat, Karnataka, Madhya Pradesh, Maharashtra, Tamil Nadu, Telangana, and Uttar Pradesh contributed significantly by accounting for 98% of the sanctions. 18 Urban Local Bodies from the fourth phase also conducted monthly camps for the first time.



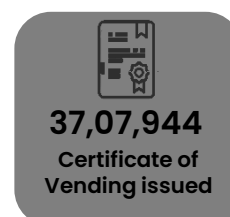
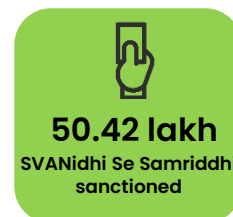
## 'Baking Dreams into Reality': Mamata Kumari's Inspiring Journey to Empowerment and Success

This is an inspiring story of Mamata Kumari Prasad, hailing from Bhujauli Colony, Deoria, Uttar Pradesh. With a subsidised loan of Rs. 2 lakhs under the Self Employment Programme of the mission, she embarked on a culinary journey that left everyone in awe. *Shreeya Bakers*, run by Mamta offers a delightful array of delectable snacks, mouthwatering cakes, pastries, and refreshing soft drinks, catering to the taste buds of her locality. She has embraced the digital age and is registered on popular online food delivery platforms like Zomato and Swiggy, making her products accessible to a broader audience. Her dedication and hard work have translated into remarkable success, with daily sales exceeding Rs. 15,000. She has created her identity as an entrepreneur and is providing livelihood opportunities to 4 SHG women in her locality.



### PM SVANidhi Progress since 2020 -21 till 15<sup>th</sup> Sep' 23

### DAY-NULM Progress since 2014 -15 till 15<sup>th</sup> Sep' 23



## Announcements:



### Another Milestone achieved

PM SVANidhi Loans disbursed  
to **46 Lakh Street  
Vendors** across the nation

