





NEWSLETTER

Issue: 23

Release Date: 22nd September 2023







Empowering Jal Sakhis for AMRUT water supply project in Assam

In a collaborative effort, a comprehensive orientation and training program was held at Dibrugarh Municipal Board, Assam, for 60 urban Self-Help Group (SHG) members in the presence of esteemed dignitaries, including the Municipal

Board Chairman and State Mission Director, DAY-NULM. The members are set to take on vital roles as 'Jal Sakhis' under the AMRUT water supply project. The initiative aims to empower SHG women to lead efforts mobilizing House Service Connections for water supply within communities. Jal Sakhis will provide user-friendly services directly at people's doorsteps, acting as essential intermediaries between consumers and water supply authorities at the ward level.



Secretary MoHUA and DFS address pending issues with the banks

In a collaborative effort to encourage the PM SVANidhi scheme, an extensive joint review with Public Sector Banks was held under the chairmanship of Shri Manoj Joshi, Secretary, Ministry of Housing and Urban Development (MoHUA), and Shri Vivek Joshi, Secretary, Department of Financial Services (DFS), along with Senior Officials of both the Ministries. During the meeting, a detailed examination of issues pending with the banks related to second loan disbursements was done, marking a critical step in the ongoing commitment to the scheme.



Secretary, MoHUA reviews Karnataka PM SVANidhi progress

Shri Manoj Joshi, Secretary MoHUA, reviewed the PM SVANidhi progress of Karnataka, along with Shri Rahul Kapoor, JS & MD of PM SVANidhi & NULM. Joining the discussion were the Additional Chief Secretary, State Mission

Director, Municipal Commissioners, and senior bank officials from the state. The meeting focused on mobilising new loan applications, loan disbursements, pending clearing disbursements, sanctions and 'Retuned by Banks' applications review, and the state's action plan to reach the revised targets. Secretary expressed satisfaction with performance state's and encouraged the ongoing efforts to mobilize new applications.



Catalysing change: Odisha's initiative to support women and elevate healthcare with Swasthya Mitras

In a remarkable leap forward for women's empowerment and improved patient care, the Government of Odisha has launched an initiative by deploying urban Self-Help Group (SHG) members as Swasthya Mitras at SCB Medical College & Hospital. These individuals



offer essential information, guide patients to the correct departments, and ensure that every patient is treated with the utmost respect and dignity. Currently, a team of 25 Swasthya Mitras, led by one supervisor and supported by 24 committed members from various urban SHGs, tirelessly serves at the Help Desk. This move represents a significant stride in making healthcare services more accessible, convenient, and patient-centered, ultimately enhancing the overall quality of healthcare.

Sheela Bhujel runs a thriving business with the help of PM SVANidhi

Sheela Bhujel, a determined street vendor in Roing Market, Lower Dibang Valley, Arunachal Pradesh, faced the challenges of making ends meet while managing her small grocery shop. Her life took a transformative turn when she discovered the PM SVANidhi scheme. She visited the nearest District Urban Development Agency and secured her 1st term loan of Rs. 10,000. With these funds, she revitalised her shop, making it more appealing and expanding her product range. As her business began to flourish, she attracted a growing customer base, enabling her to repay the loan on time. After a year of success, Sheela applied for a 2nd term loan of Rs. 20,000, using it to expand her shop. Today, thanks to PM SVANidhi, Sheela's shop thrives on offering a wide array of goods and providing a brighter future for her family.









Chas Municipal Corporation Elevates Street Food Safety with Vendor Training

In a groundbreaking effort to boost food safety and hygiene, the Chas Municipal Corporation in Jharkhand conducted extensive training for over 200 street vendors. This training focused on crucial aspects, including food safety procedures, maintaining personal hygiene, and implementing effective cleanliness practices. As part of the initiative, kits containing aprons, hand gloves, caps, masks, and hand sanitizers were distributed to the street vendors. This initiative hopes to empower vendors with valuable knowledge and ensure practical measures for a safer and more hygienic street food experience.



PM SVANidhi Progress since 2020 -21 till 22nd Sep' 23

DAY-NULM Progress since 2014 -15 till 22nd Sep' 23









1St term loan 48.04 lakh 2nd term loan 13.92 lakh 3rd term loan 1,57,828















Announcements:



Another Milestone achieved

PM SVANidhi Loans disbursed to **48 Lakh Street Vendors** across the nation

