

NEWSLETTER

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SVANidhi Se Samridhi Camps Nationwide

'SVANidhi Se Samridhi' camps have been underway throughout the country from 9th to 14th October. These camps aim to complete the profiling of street vendors and their families and sanction government welfare schemes for eligible beneficiaries. Significant progress has been made, with approximately 12,604 profiles created and 29,944 scheme sanctions approved this week. Notably, states like Uttar Pradesh, Gujarat, Karnataka, Maharashtra, and Andhra Pradesh have made major contributions to the total scheme sanctions during the camp.



Empowering the Homeless on World Homeless Day in Karnataka

On World Homeless Day, a series of activities were organised in 1000+ operational shelters in Karnataka. This meaningful attempt brought together Urban Local Bodies (ULBs) and Shelter Management Agencies, showcasing the impact of a united effort to scale up the support for urban homeless. The activities included yoga sessions, shelter clean up, and informative sessions on health, personal hygiene, and social security schemes. A spirited advocacy program, a 'Swachhata' initiative, and a signature campaign further echoed the commitment to uplifting the lives of homeless people.



Director, NULM chaired meetings with States/UTs

Dr. Madhu Rani Teotia, Director NULM & SBM, chaired 5 meetings with representatives from various States and Union Territories on 6th, 9th and 10th October. These meetings focused on discussing physical targets for FY 2023-24 as the budgets were made available to the Mission. The States and UTs were encouraged to accelerate mission activities for achieving targets and ensuring the timely utilization of funds. The meetings were conducted via video conference and saw the participation of SMDs, senior officials, SNOs, and SMMs from the States/UTs.



Achievement of First Loan Target by Madhya Pradesh, Assam and Puducherry

As PM SVANidhi reached its initial goal of impacting the lives of 50 lakh street vendors, new targets were set for December 31, 2023. Madhya Pradesh has become the first among the large states to achieve its 100% revised target, benefiting a significant 6.9 lakh street vendors. Assam has set a remarkable example as the first state among the northeastern states to attain 100% target, extending benefits to 1 lakh beneficiaries. Puducherry became the first UT to successfully reach 100% revised target, impacting the lives of 2700 street vendors. This progress underscores the unwavering commitment of these regions to the welfare of street vendors.



Aadhar Self-Help Group: A Beacon of Resilience and Empowerment

In the scenic region of Shimla, Himachal Pradesh, a remarkable tale of resilience and entrepreneurial spirit unfolded through the inspiring journey of Aadhar Self-Help Group members. In times of difficulty, they embarked on a transformative journey of starting "APNA KITCHEN," a tiffin service supported by DAY-NULM. The small-time business soon bloomed into a thriving enterprise, with a monthly business turnover exceeding ₹90,000 and generating a net profit of approximately ₹40,000. Their journey is evidence of the powerful blend of unity, determination, and community service, shining as a beacon of hope to many societies.



Indigenous Ways to Mobilize Loans for PM SVANidhi in Halisahar, West Bengal

Using an indigenous approach to mobilise PM SVANidhi loan applications, e-rickshaws have been effectively utilised to move conveniently among the street vendors in Halisahar Municipality, West Bengal. This initiative involved conducting 8-day camps at four main markets within the municipality. This resulted in the collection of 635 beneficiary names. Furthermore, 8 Self-Help Group (SHG) members collected 480 beneficiary names through door-to-door and market surveys. In total, 985 beneficiaries applied for the first-term loans, and loans have been disbursed to 765 beneficiaries, making a meaningful impact on the local street vendor community.



PM SVANidhi Progress since 2020 -21 till 13th Oct' 23


68.23 lakh
loans disbursed


₹ 8,929 crore
Total amount

DAY-NULM Progress since 2014 -15 till 13th Oct' 23


34,58,689
Livelihoods created


87,25,768
Self-Help Groups (SHGs) Member

1st
term loan
52.17 lakh


2nd
term loan
14.53 lakh

3rd
term loan
1,75,323


15,02,708
Candidates
Skill Trained


28,50,452
Street Vendors
Issued ID Cards


21.42 lakh
SVANidhi Se
Samriddhi profiling


52.28 lakh
SVANidhi Se Samriddhi
sanctioned


37,19,060
Certificate of
Vending issued


1,32,536
Shelter spaces
Created for urban
homeless



Announcements:



Another Milestone achieved

PM SVANidhi Loans disbursed to **52 Lakh Street Vendors** across the nation

