

NEWSLETTER

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Joint Secretary Presents PM SVANidhi's E-Governance Initiatives to DARPG

On 20th October 2023, Shri V Srinivas, Secretary, Department of Administrative Reforms & Public Grievances, chaired a meeting to highlight e-governance initiatives taken by various departments under the ambit of the Government of India. Shri Rahul Kapoor, JS & MD DAY-NULM & PM SVANidhi, delivered a presentation on e-governance initiatives taken under PM SVANidhi. PM SVANidhi was honoured with the SILVER award for "Excellence in Government Process Re-engineering for Digital Transformation" during the e-governance awards hosted by DARPG last year.



Secretary, MoHUA chairs review meeting in Punjab

In Punjab, a progress review meeting was chaired by Shri Manoj Joshi, Secretary of MoHUA, along with Shri Rahul Kapoor, JS & MD DAY-NULM & PM SVANidhi. During the meeting, it was advised to the state to complete systematic third-party surveys to identify homeless individuals and support the urban Self-Help Groups (SHGs) for income-generating activities. Additionally, the team was encouraged to hold regular meetings with banks to achieve the targets of PM SVANidhi at the earliest. The meeting was attended by important officials from Punjab, including Shri Ajoy Sharma, Secretary, and Shri Uma Shankar, State Mission Director DAY-NULM, PM SVANidhi, & PMAY including Mission Directors, CEO of PMIDC) and PWSSB, and all Municipal Commissioners.



Director, NULM presides over meetings with States/UTs.

Dr. Madhu Rani Teotia, Director NULM & SBM, presided over meetings with representatives from various States and Union Territories held on the 16th, 17th, and 20th of October 2023. The primary focus of the meetings was on strategising and accelerating efforts to meet the physical targets set for FY 2023-24. As the budgets were allocated and made available to the Mission, an emphasis was placed on expediting mission activities to achieve the targets under various components and ensure the timely utilization of allocated funds. The meetings were attended by SMDs, senior officials, SNOs, and SMMs from the States/UTs via video conference.



Empowering Urban Entrepreneurs: Self-Help Group Bazaars for a Brighter Tomorrow

Hon'ble Minister of Skill Development and Entrepreneurship for Maharashtra, Shri Mangal Prabhat Lodha, inaugurated weekly Self-Help Group bazaars at Ghatkop and Jogeshwari Shilpgram Garden of Greater Mumbai Corporation. Over 100 urban Self-Help Groups showcased their handmade products at stalls set up on Saturday and Sunday. These marketplaces allow the beneficiaries to exhibit their entrepreneurial spirit and skills for a larger audience. The Ekta, City Level Federation (CLF) will ensure seamless management and maintenance of these vibrant marketplaces for one year.



Urban SHGs participate at SARAS Mela

At the SARAS Mela 2023, held at the HMDA ground in Hyderabad, 20 Urban Self-Help Groups associated with the Mission for Elimination of Poverty in Municipal Areas (MEPMA), Telangana, were present. The event took place from October 5 to 15, 2023, and celebrated the diverse artistic talent. An array of products, including traditional handlooms, exquisite handicrafts, elegant home decor, delectable food items, jewelry, and herbal wellness products, was showcased by the SHG women, attracting visitors. Smt. Pamela Satpathy, Mission Director, MEPMA graced the opening ceremony of SARAS Mela where she encouraged the SHG women to continue their contributions to eliminate urban poverty across Telangana.



Empowering Lives: Sapna Gupta's Journey with PM SVANidhi

Sapna Gupta, a 50-year-old matriarch from Satna, Madhya Pradesh, where she sells women's cosmetics and accessories, has been a beneficiary of the PM SVANidhi scheme. The COVID-19 pandemic hit her family hard with consecutive lockdowns, but as a BPL cardholder, she received free ration as part of the government support. Still, the family heavily relied on daily wages. Sapna applied for a PM SVANidhi loan and received a Rs 10,000 working capital loan to restart her business. In addition to receiving a working capital loan, she also received a Street Vending license. She revitalized her vending business with the loan and embraced digital transactions using a QR code. Through SVANidhi Se Samridhi, her family has benefitted from other central government schemes, including Jan Dhan Yojna and PM Jeevan Jyoti Bima Yojna.



PM SVANidhi Progress since 2020 -21 till 20th Oct' 23


69.38 lakh
loans disbursed


₹ 9,077 crore
Total amount

DAY-NULM Progress since 2014 -15 till 20th Oct' 23


34,63,769
Livelihoods
created


87,67,341
Self-Help Groups
(SHGs) Member

1st
term loan
53.01 lakh


2nd
term loan
14.73 lakh

3rd
term loan
1,80,839


15,04,786
Candidates
Skill Trained


28,50,790
Street Vendors
Issued ID Cards


21.69 lakh
SVANidhi Se
Samridhi profiling

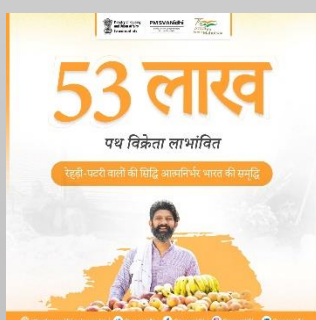

52.67 lakh
SVANidhi Se Samridhi
sanctioned


37,21,829
Certificate of
Vending issued


1,32,536
Shelter spaces
Created for urban
homeless



Announcements:



Another Milestone achieved

PM SVANidhi Loans disbursed
to **53 Lakh Street
Vendors** across the nation

