

NEWSLETTER

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Empowering SHG Women through the 'Water for Women, Women for Water' Campaign

A meeting was jointly chaired by Smt D Thara AS & MD, AMRUT and Shri Rahul Kapoor, JS & MD DAY-NULM & PM SVANidhi, with the participation of States Mission Directors and City Nodal Officers of DAY-NULM, PM SVANidhi and AMRUT. During this meeting, an upcoming campaign called 'Water for Women, Women for Water' was announced. This campaign, set to celebrate 'Jal Diwali' from November 7-9, 2023, will grant selected women from SHGs a unique opportunity to explore Water Treatment Plants in their respective cities. The visits will allow these women to witness the processes involved in delivering clean and safe drinking water to households and will empower them with knowledge and insights.



Hon'ble Finance Minister of Tamil Nadu Reviews PM SVANidhi

On November 1st, in Chennai, the Hon'ble Finance Minister of Tamil Nadu, Shri Thangam Thennarasu, conducted a review of the PM SVANidhi scheme during the State Level bankers Meeting. The meeting brought together all collectors and lead district managers (LDM) via video conference, with state-level officials participating physically. The review involved a comprehensive evaluation of collectors and LDMs, along with state coordinators from banks. The commitment of all stakeholders was evident as they pledged their dedication to increased sanctions and disbursements in the forthcoming months, underscoring the scheme's continued progress.



Progress of States on 'SVANidhi se Samridhi' Reviewed by Director, PM SVANidhi

Weeklong review meetings steered by Director PM SVANidhi Shri Vipin Pal Singh from September 30th to November 3rd, 2023, included teams from Andhra Pradesh, Delhi, Haryana, Maharashtra, Gujarat, and Uttar Pradesh. The purpose was to comprehensively assess the performance of the 'SVANidhi se Samridhi' program in these states. The meetings saw the participation of State Mission Directors, State Mission Managers and Urban Local Body officials. The discussions revolved around the dedicated efforts in members' profiling, the sanctioning of welfare schemes during the camps and the progress achieved in the 1st to 5th phases.



SHG women Exhibit Products at SARAS Mela, Andhra Pradesh

At SARAS Mela 2023 in Vizianagaram, Andhra Pradesh, stalls have been set up by over 40 urban SHG members from APMEPMA. The event is celebrating local talent and creativity, as these women are showcasing a diverse range of products, including traditional handloom and handicrafts items, well-crafted home decor products, delectable



food items, exquisite jewellery, health-promoting herbs, and eco-friendly jute bags. This participation is boosting the confidence of SHG women and leading to increased profits during the festive season. Opportunities like these let women display their skills and contribute to their economic empowerment.

Chandigarh MC Embracing RRR Principles and Empowering Communities

Keeping with the Green Diwali theme and embracing the principles of Reuse, Reduce, Recycle (RRR), Chandigarh Municipal Corporation (MC) has introduced a unique concept during the festive season. The MC has unveiled exquisitely handcrafted potlis and bags crafted by women from SHGs using good-quality clothes donated at the MC's RRR centre. The women, guided by trainees of fashion design courses under DAY-NULM, have learned how to create these potlis. This beautifully designed potlis will soon be available to the public at 'Parambha', MC's eco-friendly store located in sector 17.



Second Term Loan Under PM SVANidhi Empowers Port Blair City Vendor

In Port Blair City, the second term loan under the PM SVANidhi scheme has been a lifeline for street vendor P. Ashraf, who sells ladies' bags, sandals and clothes near the taxi stand at Aberdeen Bazaar. Ashraf, the sole breadwinner for his family, supports his aged mother, wife and three children. With his small shop as their only source of income, he often relied on the kindness of relatives and neighbours for financial support. During the challenging times, he learned about the loans offered under the PM SVANidhi scheme and applied for a loan of ₹20,000 at the PBMC office. Upon receiving the loan, he invested in stocking his shop to expand his business, purchased essential supplies for his home, and repaid the borrowed amount from neighbours and friends. Ashraf's financial situation has improved, and he expressed his heartfelt gratitude to the administration and PBMC for their timely assistance.



PM SVANidhi Progress since 2020 -21 till 3rd Nov' 23



71.08 lakh
loans disbursed



₹ 9,313 crore
Total amount



34,85,581
Livelihoods
created



88,92,786
Self-Help Groups
(SHGs) Member

1st

term loan
54.15 lakh

2nd

term loan
15.06 lakh

3rd

term loan
1,87,378



15,10,010
Candidates
Skill Trained



28,51,210
Street Vendors
Issued ID Cards



22.22 lakh
SVANidhi Se
Samridhi profiling



53.69 lakh
SVANidhi Se Samridhi
sanctioned



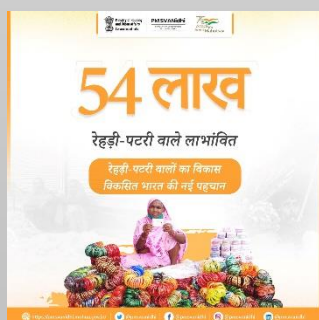
37,45,226
Certificate of
Vending issued



1,34,820
Shelter spaces
Created for urban
homeless



Announcements:



Another Milestone achieved

PM SVANidhi Loans disbursed
to **54 Lakh Street
Vendors** across the nation

