

# NEWSLETTER

Issue: 34

Release Date: 8<sup>th</sup> December 2023

## Minister of Energy & Urban Development, UP Government felicitate Street Vendors in Aligarh

PM SVANidhi is making remarkable strides in Uttar Pradesh and nationwide. In a significant move to ease the challenges faced by street vendors, identification cards, including smart cards with barcodes, were distributed by Shri AK Sharma, Hon'ble Minister of Energy & Urban Development, Uttar Pradesh Government, in the presence of Aligarh Municipal Commissioner. Shri AK Sharma lauded the dedication of women micro-entrepreneurs & their role in contributing to the economy through self-employment. He also highlighted the inclusive vision of Hon'ble Prime Minister Shri Narendra Modi for such a marginalized community.



## Workshop organised on the National Multidimensional Poverty Index

In a collaborative effort to combat poverty in India, a joint workshop on the National Multidimensional Poverty Index (NMPI) was organized at Taj Ambassador, Delhi, in partnership with the United Nations Development Programme (UNDP). Shri Rahul Kapoor, JS & MD, DAY-NULM, and PM SVANidhi pointed out the depth of poverty in India, emphasizing the importance of understanding key parameters and challenges. The workshop included a presentation by Ms. Ameet Misra, Sr. Economist & Head of Policy, UNDP, on MPI indicators and methodology. During a brainstorming session, participants explored the applications of NMPI data in the context of DAY-NULM.



## SHGs participate in Ija Bains Mahotsav

Urban Self-Help Group women exhibited an array of handicrafts, Aipan art creations, wooden crafts, organic food products, artificial jewellery, handloom, and home decor items in the Ija Bains Mahotsav organised at M.B Inter College Ground, Haldwani Uttarakhand. Hon'ble Chief Minister of Uttarakhand, Sh. Pushkar Singh Dhami graced the occasion by inaugurating the Mahotsav. He interacted with the SHG members, lauding them for their exceptional skills and contributions to the community. The event provided a platform for the SHG women to connect with the larger community and market their products.



## Minister, MoHUA addresses PM SVANidhi Questions in Parliament Winter Session

In the Winter Parliament Session 2023, Hon'ble Member of Parliament Shri Mahabali Singh, Karakat, Bihar, highlighted PM SVANidhi's performance in his constituency during the Lok Sabha proceedings. To this, Hon'ble Minister of Housing and Urban Affairs Shri Hardeep Singh Puri shared that Bihar has achieved 59% of the predetermined targets under PM SVANidhi. The initiative has facilitated the distribution of approximately INR 142.61 crores among 94,519 beneficiaries through 1.16 lakh loans. Notably, more than 33,000 of the beneficiaries are women.

**Watch video:**

<https://x.com/HardeepSPuri/status/1732795063825227976?t=ZGHwzSq6BhOy1GP1j4VhrQ&s=08>



## Director NULM, held a meeting with States and UTs

Madhu Rani Teotia, Director, NULM, held a meeting with States and UTs to strategise and enhance the target achievements of various components of the mission. Emphasizing the acceleration of mission activities, States/UTs were encouraged to ensure timely funds utilisation, prompt approval of interest subventions, and Revolving Funds for Self Help Groups through the PAISA portal. Additionally, the meeting addressed the Clean Toilet Campaign, highlighting the grading of toilets by SHG women. State Mission Directors, senior officials, State Nodal Officers, and State Mission Managers actively participated in the virtual conference.

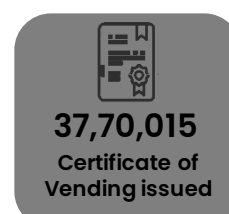
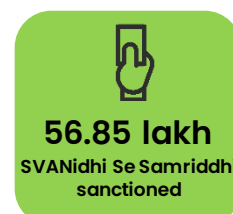
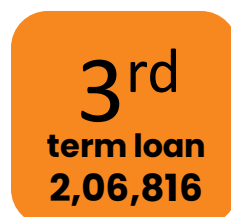


### Swati Santosh Kadam: A Beacon of Hope Amid Adversity

In the heart of Kolhapur, Maharashtra lives a remarkable woman named Swati Santosh Kadam. Swati's journey is driven by a dream called "Welcome Rolls Point". In 2020, as the COVID-19 pandemic led to nationwide lockdowns, Swati's "Welcome Rolls Point" business was stagnant, and her husband's job as a private travel company driver faced challenges. Swati was listening to a local radio station at home when she heard an advertisement about the PM SVANidhi scheme. Swati applied for a loan and secured her first loan of Rs 10,000 in December 2020. With this boost, she reignited her "Welcome Rolls Point" business. After repaying her initial loan, she applied for a second loan of Rs. 20,000 in January 2022. This support further fueled her business ambitions. Swati's unwavering dedication paid off, and she was applying for her third loan, a substantial Rs. 50,000, in January 2023.



### PM SVANidhi Progress since 2020 -21 till 8<sup>th</sup> December 2023



### Announcements:



**Another Milestone achieved**  
Over **₹ 9800 Crore** Disbursed  
to **Street Vendors** across the  
nation through PM SVANidhi Loans

