

# NEWSLETTER

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## Urban Square Shines with Immense Support from MoHUA & States

At the AtmaNirbhar Bharat Utsav in Bharat Mandapam, Pragati Maidan, Urban Square witnessed a vibrant week with immense support from senior Ministry of Housing and Urban Affairs officials for self-help groups and street vendors. Participants from various states showcased diverse products, including Madhubani paintings from Bihar, Suf embroidery from Gujarat, green brinjal and elephant apple pickles from Arunachal Pradesh, and Dhokra art from Chhattisgarh. State officials demonstrated unwavering support and expressed the need for such events that promote SHGs and street vendors, emphasizing the importance of their continued support and promotion.



## JS, MoHUA Recognises the Dedication and Perseverance of Street Vendors and SHGs

On the last day of AtmaNirbhar Bharat Utsav, Shri Rahul Kapoor, JS & MD, MoHUA, accompanied by Smt. Shalini Pandey and Shri Vipin Pal Singh, Directors, MoHUA, distributed certificates to the exhibitors recognising their dedication towards the Urban Square. The festivities, a testament to the unwavering commitment and perseverance displayed by street vendors and self-help groups, embodied the vision of AtmaNirbhar Bharat envisioned by Hon'ble Prime Minister Shri Narendra Modi, marking celebrations of their remarkable efforts.



## Shri Nara Barath Reddy Inaugurates The Vending Zone at Ballari, Karnataka

Shri Nara Barath Reddy, Hon'ble MLA of Ballari City, Karnataka, inaugurated the Vending Zone at Basaveshwara Nagara. The event marked a significant step towards supporting local street vendors. The vending zone is equipped with essential facilities such as drinking water, washrooms, waste management, vehicle parking, lights, well-maintained roads, etc. The inaugural ceremony witnessed the presence of Standing Committee members, Corporators, Town Vending Committee representatives, and officials from DAY-NULM, showcasing collaborative efforts for the betterment of our local community.



## Kudumbashree Organises Orientation Sessions for TULIP Interns

Kudumbashree organised a one-day orientation programme for its first batch of TULIP (The Urban Learning Internship Program) interns. These 29 interns, representing diverse academic backgrounds, will learn various aspects of urban livelihoods and work directly with the State and City Mission Management Units of DAY-NULM, Kerala. The interns will delve into crucial studies covering three significant areas, which include assessing the impact of the Mission on the urban poor, identifying business opportunities in production/service and trading sectors, and evaluating the Urban Poverty Reduction Plan (UPRP) prepared by SHG women.

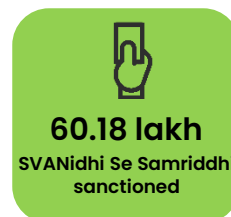


### Taufiq Mahboob Guradi's Journey to Business Revival with PM SVANidhi

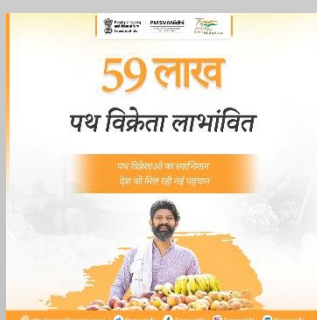
Taufiq Mahboob Guradi, an entrepreneur from Sangli, Maharashtra, with a family tradition in the fast-food business, faced adversity when he had to shut the business due to the impact of COVID-19. This closure significantly affected the financial situation, necessitating capital to revive the business. Discovering a ray of hope in the PM SVANidhi scheme, which offered a loan of Rs. 10,000, Taufiq immediately filled out the online form. Within a short period, the loan was disbursed, enabling him to restart his business successfully. Encouraged by the positive outcome, Taufiq applied for another loan of Rs. 20,000 under the scheme. Additionally, he availed benefits like Life Insurance through the 'SVANidhi Se Samridhhi' scheme at a bank-organized camp. Taufiq has been ever grateful for the invaluable assistance from the Urban Local Body staff throughout the process.



### PM SVANidhi Progress since 2020 -21 till January 12, 2024



### Announcements:



**Another Milestone achieved**  
PM SVANidhi Loans disbursed  
to **59 Lakh Street Vendors** across the nation

