

NEWSLETTER

Issue: 44

Release Date: February 16, 2024



MoHUA & UNDP Organise 'National Workshop on Urban Livelihoods' in Ranchi, Jharkhand

A two-day national workshop was convened in Ranchi, Jharkhand, on February 15-16, 2024, under DAY-NULM, MoHUA, in collaboration with UNDP. 150 delegates from across the country participated in the workshop that served as a platform for high-level deliberations on emerging trends and opportunities in urban livelihoods, with a primary focus on bolstering resilience and empowerment for women across urban India. Participants included SMDs, senior officials from MoHUA and Jharkhand state government, senior officials from UNDP India, leading sector experts, and representatives from research institutions, start-ups, philanthropy foundations, and donor organisations. During the event, Shri Rahul Kapoor, JS, MoHUA, introduced the concept of urban care model that aims to provide care infrastructure and services for the urban poor, thereby enhancing their access to livelihood opportunities and fostering environments conducive to the well-being of young children and caregivers.



Hon'ble Minister, MoHUA & Lt Governor, Delhi Distribute Loans to Street Vendors of Delhi

On February 16, 2024, PM SVANidhi loans were distributed to 10,000 street vendors at Jawaharlal Nehru Stadium in Delhi. The guest of honour, Shri Hardeep Singh Puri, Hon'ble Minister of Housing and Urban Affairs, and Shri Vinai Kumar Saxena, Hon'ble Lt. Governor of NCT Delhi, presented the loan cheques. In the address, the Hon'ble Minister emphasised the role of street vendors in propelling India to become the world's third-largest economy in the next 5 years. Such events encourage the street vendors to connect with more welfare schemes, aligning with the Government of India's mission of AtmaNirbhar Bharat.



Rozgar Melas in Uttar Pradesh: Bridging Opportunities, Empowering Lives

Rozgar Melas were organized from February 7-9, 2024, aimed at improving livelihoods, and providing employment opportunities through credit linkages for the urban poor across 75 districts of Uttar Pradesh. Over 570 candidates and 19 reputed companies/firms related to beauty & wellness, IT, accounting, tele calling, customer care, fashion design, & healthcare sectors participated in the fairs along with banks. Over 430 candidates were short-listed by various companies & 250 received offers of engagement. These events serve as a platform for disseminating awareness of various welfare schemes, enriching attendees with knowledge and opportunities beyond immediate employment prospects.



Empowering Urban Self-Help Groups through EDP Training

To empower urban self-help groups with practical skills, an entrepreneurship development training session was organised in Almora Municipality, Uttarakhand. The culmination of this program witnessed 40 women of 11 SHGs, who trained in the art of processing fruits and vegetables to prepare pickles, jams, *murabba*, etc. Apart from culinary skills, participants gained insights regarding the registration process for establishing their enterprises and learned about available subsidies under various schemes. This initiative helps cultivate the spirit of entrepreneurship and pave the way for economic enablement among communities.



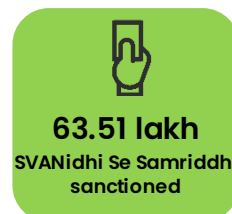
Sonam Angchok's Journey with PM SVANidhi

Sonam Angchok, a resident of Takmachik Village, found hope & prosperity through the PM SVANidhi scheme. As the sole breadwinner supporting his family of seven, including his wife and five children, Sonam faced financial struggles, his earnings often below the poverty line. Amidst adversity, Sonam discovered the lifeline he needed – the PM SVANidhi scheme. Taking a loan of Rs. 10,000 was a turning point in his journey. Encouraged by his prompt repayments, he qualified for subsequent loans, each contributing to the growth of his business. Sonam expanded his business capacity with the second loan of Rs. 20,000. Utilizing the funds to procure apricots, apples, and other seeds, he ensured a sustained source of raw materials. As his business flourished, Sonam decided to take up a third-term loan of Rs. 50,000, enabling him to further enhance packaging of the products. In the process of socio-economic profiling, he opted for the PM Suraksha Bima Yojana, ensuring a safety net for himself and his wife. Sonam Angchok's inspiring journey epitomizes the transformative impact of PM SVANidhi, not just as a financial support system but as a catalyst for personal and entrepreneurial growth too.



PM SVANidhi Progress since 2020 -21 till February 16, 2024

DAY-NULM Progress since 2014 -15 till February 16, 2024



Announcements:



Another Milestone achieved
PM SVANidhi Loans disbursed to
61 Lakh Street Vendors
across the nation

