

NEWSLETTER

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PM SVANidhi Beneficiaries Complete Skill Training under Rashtriya Udyamita Vikas Yojana

The inaugural batch of PM SVANidhi beneficiaries have completed the training program under Rashtriya Udyamita Vikas Yojana, spanning ten cities across India in the program's pilot phase. Over 500 beneficiaries underwent a 7-day training covering various entrepreneurship topics, receiving completion certificates at the program's conclusion. To enhance relevance for street vendors, PM SVANidhi has initiated feedback collection from each city, which will be analysed for necessary reforms. These improvements will align with the program's goal of nationwide expansion, reaching and benefiting maximum urban street vendors.



Celebrating the Entrepreneurial Spirit of Women Entrepreneurs in Telangana

Women from 55 urban SHGs in Telangana showcased their entrepreneurial spirit and talent at the 83rd All-India Industrial Exhibition-2024 held at Nampally Exhibition Ground, Hyderabad. These women sold diverse products, from exquisite wood carvings to vibrant handlooms, delicious homemade foods and intricate jewellery. These women exhibited products that reflected their talent and dedication. The exhibition provided a platform for them to exhibit their skills and highlighted their economic empowerment journey. The SHGs collectively generated an impressive revenue of ₹ 1.15 crore in sales throughout the exhibition.



Hon'ble Minister Lays Foundation Stone of the Vending Market-Cum-Food Street in Kozhikode

Hon'ble Minister for Local Self Government, Govt. of Kerala, Shri M.B. Rajesh, laid the foundation stone for the vending market-cum-food street on Kozhikode beach. The project, costing ₹ 4.06 crore, is a collaborative effort between DAY-NULM, Municipal Corporation, and the Department of Food Safety, Kerala. 90 Street Vendors will be allotted vending space along with modern carts in the zone. The zone will have facilities like drinking water, toilets, electricity, parking, etc., for the vendors and public to ensure a more convenient and hygienic environment. The purpose of establishing vending zones is to allocate designated areas for vendors, creating larger opportunities for them in an organized marketplaces enhancing overall experience.



Women Street Vendors in Aizawl, Mizoram: Accessing Welfare Schemes for Holistic Development

In a significant stride towards the betterment of PM SVANidhi beneficiaries, 25 women street vendors in Aizawl, Mizoram, received ID cards for PM Shram Yogi Maandhan Yojana and eShram cards facilitated by the Ministry of Labour and Employment. This pivotal initiative, driven by SVANidhi Se Samriddhi, aims to simplify the lives of street vendors and contribute to holistic development, fostering an improvement in livelihoods. These endeavours aim to enhance awareness amongst beneficiaries and ensure opportunities of convergence with central schemes, thereby advancing the mission of extending welfare across the nation.



Candidates Awarded Skill Training Certificates in Chandigarh

Over 590 candidates were awarded completion certificates of skill training in fashion designing, sewing machine operator, and warehouse packer in an event organised at the National Institute of Technical Teachers Training & Research, Sector-26, Chandigarh. Mrs Isha Kamboj, Joint Commissioner of Chandigarh Municipal Corporation, graced the occasion as chief guest, alongside Dr. Vivek Trivedi, Social Development Officer, and Mrs. Renu Ahluwalia, President of the Shaping Careers Education Society. The ceremony was marked by celebrating the students' inspiring success stories and recognising the role of skill training partners for the socio-economic growth of the urban poor.

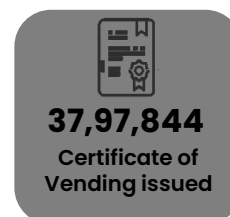
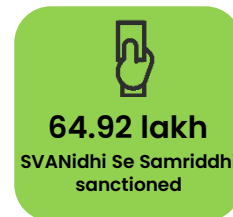


Reviving Dreams: A Triumph of Hope through PM SVANidhi

In the bustling streets of Nai Basti Madhobari, Bareilly, Mr Gendan Lal, a 40-year-old tea vendor, faced the daunting challenge of sustaining his livelihood during the COVID-19 pandemic. As the sole breadwinner for his family, he faced continuous lockdowns, bringing his tea-making business to a standstill and leaving him without a source of income. Amid adversity, a glimmer of hope emerged when the Government of India and the district administration provided financial assistance and ration kits. However, resuming his business seemed impossible due to a lack of funds. Mr. Gendan Lal learned about the PM SVANidhi scheme and, without hesitation, approached the Town Vending Committee. He received his first working capital loan of Rs 10,000, becoming the catalyst for restarting his tea-selling business. His story reflects the transformative impact of PM SVANidhi, offering hope to those recovering from economic setbacks caused by unprecedented circumstances.



PM SVANidhi Progress since 2020 -21 till March 1, 2024



Announcements:



Another Milestone achieved
Profiling of **30 Lakh** PM
SVANidhi beneficiaries completed
under SVANidhi se Samriddhi.

