

NEWSLETTER

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SUDA, Uttar Pradesh, Organises a Workshop for District Officials and City Mission Managers

To enhance the competencies of the mission staff, the State Urban Development Agency (SUDA), Lucknow, Uttar Pradesh, organised a three-day capacity-building programme. Dr Anil Kumar, State Mission Director, DAY-NULM, emphasised the importance of understanding the intricacies of various portals in his address. During the sessions, attendees were educated on NULM MIS, PAiSA and PM SVANidhi portals. MoHUA NIC Technical director, national mission manager, representative of Indian Bank and technical team of SIDBI resolved the queries of the participants through video conferencing. More than 120 participants, including project officers and CMMs from 75 districts, attended the training. The training provided practical insights and knowledge to the participants, fostering a better understanding of the portals.



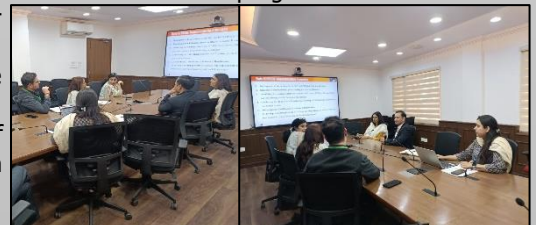
ADUDA, Arunachal Pradesh Organises EDP Training in Mushroom Farming & Pickle Making

Additional District Urban Development Agency (ADUDA), Pangin, Arunachal Pradesh, organised training on mushroom farming and pickle making, under the Entrepreneurship Development Programme (EDP). The initiative, in collaboration with the Siang Valley Multipurpose Cooperative Society and the Horticulture Department, was organised to empower urban self-help group women and enhance their livelihoods. During the training, 45 women participated, and they were trained with skills and knowledge to establish their mushroom farming and pickle-making businesses, thereby fostering entrepreneurship and sustainable livelihoods in the locality.



MD & JS, MoHUA and JS, MSDE Convene a Meeting to Advance Rashtriya Udyamita Vikas Yojana Nationwide

A meeting was convened at the Ministry of Housing and Urban Affairs, co-chaired by Shri Rahul Kapoor, MD & JS, PM SVANidhi & DAY-NULM and Smt Hena Usman JS, MSDE. The primary agenda was to elevate the Rashtriya Udyamita Vikas Yojana and expand the comprehensive training program for street vendors across India. A presentation was delivered on the insights gathered from the pilot initiative, and discussions revolved around enhancing the strategies for training curriculum and implementation tailored to the customised requirements of street vendors. The program will hold immense potential for transformative impact on the entrepreneurial acumen of the urban street vendors.



Urban SHG Women Lead the Way with Herbal Holi Colours in Kotputli, Rajasthan

The women of Kotputli, Rajasthan, urban self-help group (SHG) are making exquisite herbal colours for the Holi festival celebrations. They utilise dried flowers, vegetables, rose water and other natural ingredients to make eco-friendly colours. In addition to vending their products at market stalls, they are actively raising awareness for a safer environment. This venture not only fulfils the rising demand for herbal colours but also offers SHG women a pathway to economic empowerment.



From Struggles to Success: Sewali Kalita's Journey with PM SVANidhi

Sewali Kalita, hailing from Assam, faced dire circumstances during the COVID-19 pandemic while operating her stall in Noonmati, Guwahati. Struggling to make ends meet, she resorted to borrowing money from neighbours until she learned about PM SVANidhi through the Guwahati Municipal Corporation. With her first loan of INR 10,000, she ventured into selling organic vegetables and expanded her business by running a pan shop concurrently. Prompt loan repayment earned her an additional loan of INR 20,000, empowering her to establish another organic vegetable stall. With a subsequent loan of INR 50,000, she diversified her offerings and increased her stock. Sewali's thriving vegetable stall has provided her family with much-needed financial stability, exemplifying the transformative impact of PM SVANidhi.



Urban SHG Women Showcase Vibrant Entrepreneurship in 9 Cities of Mizoram

Mizoram Urban Livelihood Mission organised the DAY-NULM festival, a vibrant celebration of local entrepreneurs in 9 cities of Mizoram, namely, Champhai, Kolasib, Lunglei, Serchhip, Mamit, Khawzawl, Saitual, Lawngtlai, and Siaha. More than 230 entrepreneurs from urban SHGs, beneficiaries of the self-employment programs and street vendors displayed a diverse range of products. These offerings ranged from handicrafts, artistic home decor items, vibrant handloom textiles, and intricate jewellery to homemade food products. A cultural program was organised to enhance the event's reach and draw large crowds. Such events provide a platform for entrepreneurs and contribute to local economic development and community empowerment.



PM SVANidhi Progress since 2020 -21 till March 22, 2024



83.93 lakh
loans disbursed



₹ 11,228 crore
Total amount



36,59,370
Livelihoods
created



94,14,839
Self-Help Groups
(SHGs) Member

1st

term loan
63.43 Lakh

2nd

term loan
17.69 lakh

3rd

term loan
2,80,378



15,31,462
Candidates
Skill Trained



28,91,553
Street Vendors
Issued ID Cards



31.16 lakh
SVANidhi Se
Samridhi profiling



66.66 lakh
SVANidhi Se Samridhi
sanctioned



38,00,004
Certificate of
Vending issued



1,39,703
Shelter spaces
Created for urban
homeless



Announcements:



Another Milestone achieved
PM SVANidhi Loans disbursed to
63 Lakh Street Vendors
across the nation

